

Course	CR Standard	Benchmark	Performance Standard	Assessment Measure	Resources
<b>Media Production II</b>	1. Students will identify their career interests and aptitudes to develop an educational play which supports personal career goals.	B. Participate in activities to explore the free enterprise system.	1.02 Develop effective interview skills to gather information. 1.10 Develop effective listening and discussion skills.		
		C. Demonstrate marketable skills for entry into post secondary education or training program or a chosen career field.	1.24 Demonstrate the use of technical knowledge and skills that relate to pathways in the communication and information career cluster.		
	2. Students will utilize and manage resources effectively to produce quality services and products.	A. Maintain a personal management system which includes goals, identifies required resources, prioritizes activities, and evaluates progress toward achievement of goals within a specified timeline.	1.18 Practice and apply time-management skills when scheduling tasks and completing assigned projects and lessons by pre-determined deadlines.		
		C. Prepare a budget and make cost and revenue forecasts to support a simulated business enterprise which designs and markets a product or service developed by the student(s).	1.50 Calculate the cost of good sold. 1.51 Compute product sale price. 1.52 Determine the supply and demand for product.		
	3. Students will demonstrate the technological knowledge and skills required for future careers.	A. Explain how technology is used in communications and the arts; engineering, industry, and science; health and human services; and business and marketing.	1.10 Develop effective listening and discussions skills. 1.11 Demonstrate effective research skills.		

		<b>B.</b> Demonstrate knowledge of advanced computer operations used to design, develop, and maintain products and services.			
		<b>C.</b> Analyze and evaluate advanced technological systems used within the various career fields and identify the knowledge and skills required for advanced training or employment.			
		<b>D.</b> Demonstrate advanced technological knowledge and skills required for entry into career fields of interest.			
<b>Production Technology</b>	<b>4.</b> Students will develop and demonstrate responsible and ethical workplace behaviors.	<b>A.</b> Analyze and integrate positive behavior, conduct, and social manners with the school, workplace, and community.	<b>1.16</b> Identify and demonstrate positive work behaviors and personal qualities.		
		<b>B.</b> Demonstrate ability to work cooperatively to accomplish objectives.	<b>1.01</b> Develop and practice interpersonal skills required to function as a contributing member of a class.		
		<b>C.</b> Demonstrate a high level of effort and perseverance toward goal attainment, both individually and as a team member.	<b>1.02</b> Develop effective interview skills to gather information.		
		<b>D.</b> Demonstrate appropriate and legal behaviors necessary to obtain and maintain employment.			

		E. Investigate, analyze, and apply safety standards related to the school, community, and workplace.	1.23 Demonstrate personal responsibility for developing and maintaining a safe and healthy work/classroom environment related to communication and information careers.		
	5. Students will develop effective leadership, interpersonal, and team skills.	A. Identify and utilize individual interests, aptitudes, and skills with the group to accomplish goals.			
		B. Analyze how individual differences impact the school and work settings.			
		C. Demonstrate the ability to work with others from diverse backgrounds.			
		D. Demonstrate leadership within a group through effective communication, ability to motivate team members, and effective delegation of responsibility.			

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